

Haiti Helper Instructions

I need your help...

As my representative in your store, I need you to do a few things in order to make sure that our mission to help Haitian children is accomplished.

- Visit www.nanaimotohaiti.weebly.com to familiarize yourself with what this is all about
- Print-out the attached PDF counter card and mount in a frame, on cardboard or in a sign-holder
- Decorate a small box to look like a Christmas gift, with a hole in it for donations of any karat gold items
- Explain to all staff what this is about
- Use social media or other methods to encourage clients to bring in old gold
- Promote to service groups, church or networking groups you participate in
- Collect as much gold as you can
- Post any unusual donations or successful promotions on www.facebook.com/nanaimotohaiti
- Weigh-out gold-scrap and send to Customgold the first shipping day after Christmas.

The store that collects the most gold will receive a half-day in-store sales training event courtesy of yours truly!